Design and Deliver Community-Driven Poverty Solutions with +Nuru

Local change agents are equipped with knowledge and skills to design more relevant poverty solutions, run sustainable organizations, and create greater impact in their communities. +Nuru partners gain tools and resources to promote agency in the communities they work in, transforming the local population into agents of change.

Applying +Nuru products and services, your organization will deliver integrated poverty solutions with local change agents and move towards exiting a community as projects remain in the hands of these local partners. The focus on integrated programming and local ownership will bring lasting and holistic change.

+Nuru products and services are customizable for the needs of the communities experiencing extreme poverty.

+Nuru Products & Services

**LEADERSHIP SUSTAINABILITY CURRICULUM**
that Reinforces Community-Driven Development

1. Servant Leadership  
2. Program Design  
3. Program Implementation  
4. Program Iteration  
5. Program Scale

**IMPACT SUSTAINABILITY MODEL**
that Delivers Layered, Integrated Poverty Solutions

1. Local Design and Ownership  
2. Monitoring and Evaluation  
3. Integrated Programming  
4. Graduation

The +Nuru package includes all of these elements, but Nuru International will work to identify the most relevant and appropriate products and services with and for partner organizations.
Leadership Sustainability Curriculum Develops Local Agents of Change

Building on the pillars of **Servant Leadership** and **Co-creation**, Nuru Leadership trainings will equip the leaders of your organization and communities to be able to identify their needs, design solutions to address those needs, and implement and scale solutions.

**THE PRODUCTS**

- Leadership curriculum designed for diverse end users, from educated and experienced managers to illiterate and marginalized farmers
- Tools and frameworks in designing relevant and effective poverty solutions, Nuru’s Program Planning Process
- Project management and program evaluation curriculum to best manage and deliver poverty solutions and make informed decisions on implementation and scale

**THE SERVICES**

- +Nuru trainers prepare customized training for the context, country, and company
- Training for a cohort from your organization, via a Training of Trainer model on the Leadership curriculum and facilitation skills
- An initial 4-week engagement of training followed up by biweekly calls and quarterly visits from +Nuru teams and an opportunity to observe and learn at current Nuru projects
Impact Sustainability Model Delivers Integrated Poverty Solutions

**THE PRODUCTS**

- Locally designed and impactful programs owned and operated cost-effectively by community agents
- Monitoring and Evaluation system that tracks progress and evaluates achievement of impact
- Integration of programs to maximize effectiveness and efficiency for the organization and the community
- System to take clients from extreme poverty to stability and resiliency

**THE SERVICES**

- Training on program design and implementation and advice from experts in Agriculture, Financial Inclusion, Healthcare, and Education
- Training on how to set up Monitoring and Evaluation Systems, data collection, and analysis
- Quarterly visits from sector experts and invitation to visit and learn in current Nuru projects

The Agriculture Program addresses the need of food insecurity, low agricultural productivity, and income.

The Healthcare Program addresses the need to avert preventable child and maternal illness and death.

The Financial Inclusion Program addresses the need for households to cope with economic shocks and increase income opportunities.

The Education Program addresses the need of low literacy levels and the lack of a quality education for children.
Nuru International

• Founded in 2008 as a social venture (US-based 501c) to end extreme poverty with the first project launched in Kuria West, Kenya

• Ethiopia project launched in 2013 in Boreda Woreda

• Over 87,000 people reached as of 2016 in Kenya and Ethiopia. Nuru members have higher crop yields, exhibit healthy behaviors, save consistently, and children demonstrated higher levels of literacy

• Nuru Kenya is locally-owned and operated following successful expat exit in 2015

OUR COMMUNITIES OF PRACTICE:

LEARN MORE!

• Explore our website
• Watch our videos
• Read the Leadership Program Manual

Become a +Nuru partner and join us in the fight to end extreme poverty.

For costs and additional information, please email Thomas Hong, thomas.hong@nuruinternational.org
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